

Experiences Using the CAHPS Hospital Survey

CAHPS Users Group Meeting

December 3, 2004

Robert S. Mangel, Ph.D.

Service Quality Research

Roberet.S.Mangel@kp.org

Discussion Overview



- Quick background about Kaiser Permanente
- Overview of QI uses for HCAHPS and inpatient tracking surveys
- Examples of KP QI initiatives
 - Samples of different types of initiates—levels of investment

Kaiser Permanente Overview



- Integrated health care organization of > 8 million members
 - Health plan, Hospital, and Medical groups
- ~30 KP Hospitals in California
 - Using same ongoing tracking survey across CA for last three years
- Surveys used to benchmark performance, provide accountability, diagnose challenge areas

HCAHPS measurement benefits

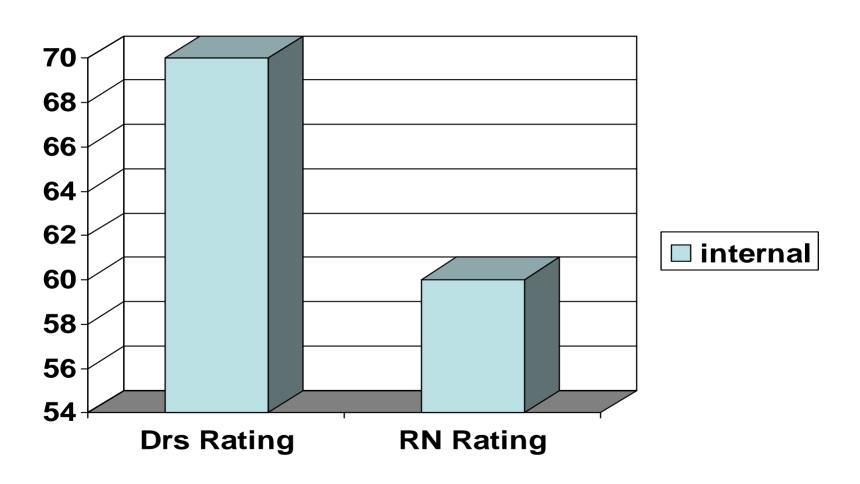


Benchmarking

- Apples to apples comparisons for facility performance and for individual items
 - Helpful to have one common survey across all hospitals
 - Can more quickly develop science for appropriate adjustments
- Provide confidence and guidance in targeting specific areas and for creating accountabilities

Results without benchmarks

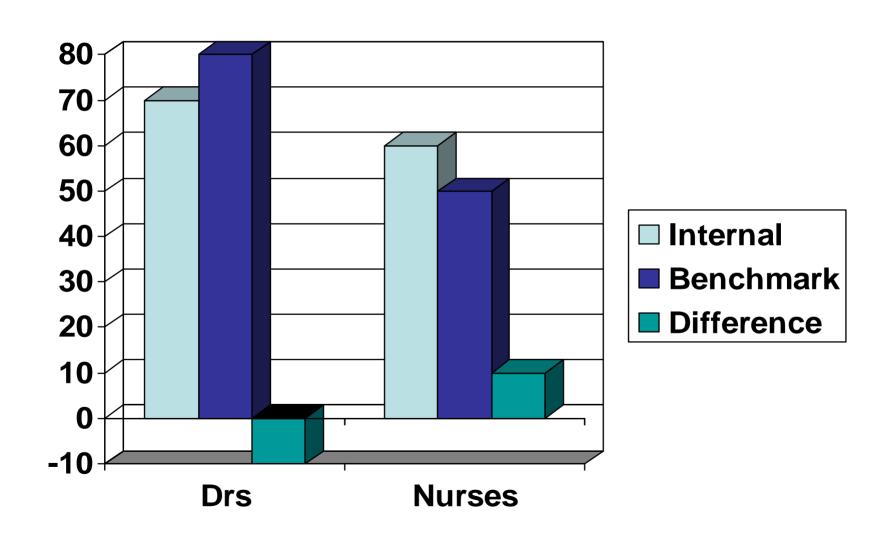




Note: These are fictitious scores for illustration

Benchmarks: identifying focus areas





Beyond measurement



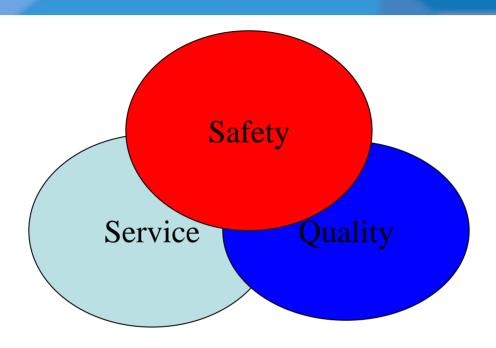
"You don't fatten a cow by weighing it"

-Old Proverb



Service, Quality, and Safety





- •Provider teamwork, communication skills, etc. are at the intersection of safety, service, and quality
- Work to integrate, work at intersection, where possible, rather than pull providers in too many different directions
- Surveys can measure all three areas

Qualitative efforts



- Qualitative efforts can deepen understanding of specific issues at a give facility
- Qualitative evidence is quite compelling
- The closer to live patients, the more motivating for many providers and change agents

Focus group summaries

Sample quotes

Illustrations and Video

Live Focus
Groups/ Panels

Assessing true understanding

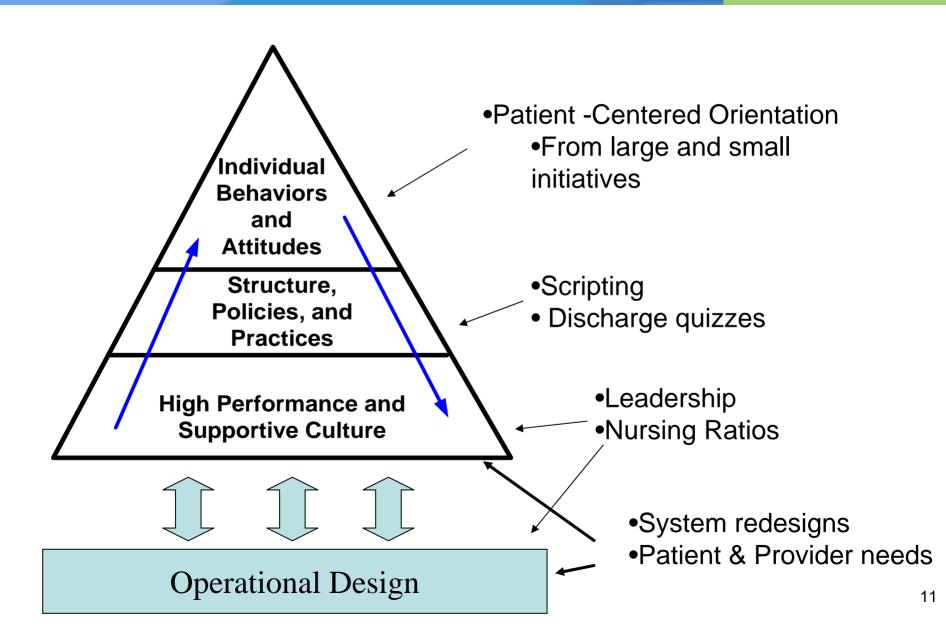


"Before giving you new medicine, how often did the hospital staff describe possible side effects in a way you could understand?"

- Need to know whether patient understands rather than just whether the explanation was given
- Quizzes at discharge or other times can help to assess, and correct, issues

Pyramid model





Iterative change process



